

WORKSHOP –Your Experience

[What have you done for Doors Open Days in the Past?]

What was successful?

- Being passionate about your subject
- Being well prepared (perhaps overly) so that everyone knows what they are doing and things go smoothly
- Doing research to find out more information (eg. at the Mitchell Library)
- Drop in walks rather than booked
- Add in other activities on the day
- Neighbourhood interest was developed
- Links to other heritage organisations
- Giving something to take away
- Engagement – exploring your building’s history/ past uses/ inhabitants, try to find good sources and images
- Good leaflets/handouts
- Changing your themes each year
- Linking up with neighbouring buildings
- International reach – overseas visitors
- Kids – dressing up activities
- Tour guides on hand if visitors want, but they can also just wander around
- Giving visitors different options with how they want to engage
- A balance of drop in and pre booked events
- Mixture of short drop in workshops and longer pre booked/scheduled in depth ones
- Events or workshops as an extra if the building is usually open to the public
- Talk and then a workshop

- Making people realise they can return to a venue for a different purpose (events/classes/to volunteer)
 - Combining an event to a venue can transform everything
 - Quizzes for children
 - Getting hold of architectural drawings and plans
 - Encouraging visitors to post about their visit on social media and tag you to create a buzz
-

WORKSHOP – Celebrating 30 Years

- 1930's activities
- 'Birthday' Celebrations
- Looking back on what has changed over the last 30 years
- Aural Histories
- Seeing how the area around a building has changed

GLASGOW
DOORS
OPEN DAYS
FESTIVAL

WORKSHOP – Resourcing Your Event & Making It Stand Out (Feedback from 2018)

What resources do you have? (access to particular parts of a building, knowledge, volunteers, skills) How can you help each other out?

- Making sure brochure text is catchy and explains what the visitor will see/experience when they arrive
 - Linking up with neighbouring buildings to create local routes
 - Favours! Eg. graphic designer to do map
 - Linking up with an event participant and hosting it at your building
 - What skills do staff/volunteers already have? Is there a workshop/event opportunity?
 - Volunteers
 - Stalled spaces grants
- Good photos
 - Using existing followers and networks on social media
 - Linking up to hashtags eg. #glasgowdod